

## Strengths

great location

\* Developing  
theme

- others towns might  
have already

City Park  
pool upgr

## Strength

- Communication
- Dual Language

Commercial flex  
Space for different  
Steel businesses

## Opportunities

Wine Atop Indust  
Create identity

Build on  
Jenny Taylor  
Memorial -  
invite cities to  
Events here

There are  
plenty of  
volunteers.  
They just do  
not get called

Opportunities  
New/more jobs

## Diversity

Strength:  
Sense of pride for  
supporting local  
Businesses

Gangs -  
Traffic  
Weakness