

RESOLUTION 2025 - 07

A RESOLUTION OF THE CITY COUNCIL OF SUNNYSIDE, WASHINGTON, AUTHORIZING THE CITY MANAGER TO REQUEST \$100,000 IN LODGING TAX FUNDS TO IMPLEMENT A MARKETING PROJECT

WHEREAS, the City of Sunnyside recognizes the importance of promoting tourism to enhance the local economy; and

WHEREAS, lodging tax funds are available to support projects that promote tourism and attract visitors to the city; and

WHEREAS, the proposed marketing project aims to increase awareness of Sunnyside as a tourist destination through various marketing strategies, including digital advertising, social media campaigns, and promotional materials; and

WHEREAS, the marketing project is expected to have a positive impact on local businesses and the overall economic development of the city.

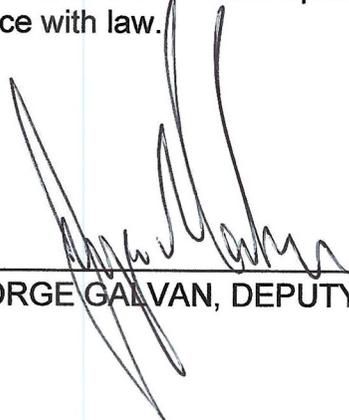
NOW THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON:

SECTION 1. The City Manager is hereby authorized to request \$100,000 in lodging tax funds to implement the marketing project as described.

SECTION 2. The City Clerk is authorized to make the correction of scrivener's/clerical errors, references, Resolution numbering, section/subsection numbering and any references thereto.

SECTION 3. Effective Date. This Resolution shall be effective upon passage, approval and signatures heron in accordance with law.

PASSED this 12th day of February 2025.



JORGE GALVAN, DEPUTY MAYOR

ATTEST:



JACQUELINE RENTERIA, CITY CLERK

**APPROVED AS TO FORM:
SAXTON RILEY & RILEY, PLLC:**



BY: BENJAMIN J. RILEY
CITY ATTORNEYS FOR THE CITY OF SUNNYSIDE