

RESOLUTION 2024 - 01

**A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SUNNYSIDE, WASHINGTON, ACCEPTING
BID AND AUTHORIZING THE SUNNYSIDE SUN
AS OFFICIAL CITY NEWSPAPER FOR 2024**

WHEREAS, the City Council of the City of Sunnyside has previously authorized solicitation of bids for legal newspapers to serve as the official newspaper of the City of Sunnyside; and

WHEREAS, the City of Sunnyside has solicited sealed bids and received one bid in response to such solicitation; and

WHEREAS, the City Council finds and determines that the bid submitted by the Sunnyside Sun is the only bid submitted by a qualified and responsible bidder; and

WHEREAS, the City Council finds and determines that acceptance of such bid and designation of the Sunnyside Sun as the official newspaper of the City of Sunnyside is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON, as follows:

Section 1. That the bid submitted by the Sunnyside Sun to serve as the official newspaper of the City of Sunnyside for the year 2024, all as set forth in its submitted proposal attached hereto as Exhibit "A", is hereby approved and accepted, and the City Manager is hereby authorized to execute any and all documents necessary or appropriate to accomplish such transaction.

Section 2. This Resolution shall be effective upon passage, approval and signatures hereon in accordance with law.

PASSED this 8th day of January 2024.



DEAN BROERSMA, MAYOR

ATTEST:



JACQUELINE RENTERIA, CITY CLERK

APPROVED AS TO FORM:


SAXTON RILEY & RILEY, PLLC
Attorneys for the City of Sunnyside

EXHIBIT A

Sunnyside Sun

P.O. Box 878
600 S. Sixth St.
Sunnyside WA 98944

Contact: Andrew McNab, president; Job Wise, General Manager
Phone: 509-837-4500
FAX: 509-837-6397
Email: amcnab@sunnysidesun.com; jwise@sunnysidesun.com

Sunnyside Sun is published each Wednesday, each week of the year.

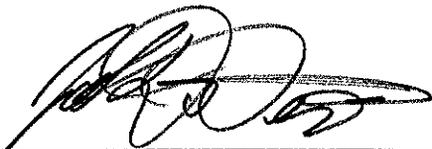
Circulation: 1,107
Legal notices: \$9 pci (per column inch)*
Display advertising: \$11.50 pci
Preprint insertions: \$61.25/M
Classified/transient: \$10 pci

Legal notices, along with all advertising services, are not taxable within the State of Washington. Legal notices, classifieds and display advertising deadline is 10 a.m. Monday prior publication. (NOTE: It is common for staff to include late-arriving or after-deadline notices. Prior notice is appreciated.)

The Sunnyside Sun, long recognized as the local community newspaper for Sunnyside residents, continues to be the largest paper of circulation for not only Sunnyside but our surrounding communities. Legal notices are offered to the reading public in numerous ways, including the weekly print edition, our e-edition and through a statewide network administered by the Washington Newspaper Publishers Association.

The majority of Washington communities utilize weekly newspapers as their source for publishing legal/public notices, often because of price but also of the knowledge that the local newspaper is often their best method of reaching their core audience. We attest to comply with all bid requirements.

*Our print, delivery and other costs have escalated significantly to warrant such an increase. Our press cost has been raised by more than 40% over the past two years. Please be assured that we have diligently explored avenues to mitigate these rising costs but this adjustment has become necessary. This rate is still lower than our regular Legal Advertising rate of \$11 per column inch. We appreciate your understanding and continued relationship during these challenging times.



Job Wise, General Manager

11/22/2023

Date