

RESOLUTION 2018 - **28**

**A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SUNNYSIDE, WASHINGTON, ACCEPTING
BID AND AUTHORIZING THE YAKIMA HERALD-REPUBLIC
AS OFFICIAL CITY NEWSPAPER FOR 2019**

WHEREAS, the City Council of the City of Sunnyside has previously authorized solicitation of bids for legal newspapers to serve as the official newspaper of the City of Sunnyside; and

WHEREAS, the City of Sunnyside has solicited sealed bids and received one bid in response to such solicitation; and

WHEREAS, the City Council finds and determines that the bid submitted by the Yakima Herald-Republic is the lowest responsive bid submitted by a qualified and responsible bidder; and

WHEREAS, the City Council finds and determines that acceptance of such bid and designation of the Yakima Herald-Republic as the official newspaper of the City of Sunnyside is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON, as follows:

Section 1. That the bid submitted by the Yakima Herald-Republic to serve as the official newspaper of the City of Sunnyside for the year 2019, all as set forth in its submitted proposal attached hereto as Exhibit "A", is hereby approved and accepted, and the City Manager is hereby authorized to execute any and all documents necessary or appropriate to accomplish such transaction.

Section 2. This Resolution shall be effective upon passage, approval and signatures hereon in accordance with law.

PASSED this 10th day of December, 2018.


JULIA HART, MAYOR

ATTEST:

A handwritten signature in black ink, appearing to read 'Jacqueline Renteria', written over a horizontal line.

JACQUELINE RENTERIA, CITY CLERK

EXHIBIT A

2018 Yakima Herald-Republic bid for Official Newspaper for the City of Sunnyside

The Yakima Herald-Republic is a newspaper of general circulation in the City of Sunnyside, as well as the rest of Yakima County, published daily. We propose a rate of \$7.75 per column inch for all legal notices from the City of Sunnyside. This rate would drop to \$7.29 per column inch for subsequent publications of the same notice.

The contact person for legal notices is Simon Sizer. Legal notices may be submitted by email, fax, regular mail, or delivered in person. The deadline for legal notices is two business days prior to the first requested publication date.

Phone number: (509) 577-7740

Fax number: (509) 577-7766

Email: legals@yakimaherald.com or ssizer@yakimaherald.com

Mailing address: Yakima Herald-Republic, P.O. Box 9668, Yakima, WA 98909

Physical address: Yakima Herald-Republic, 114 North 4th Street, Yakima, WA 98901

Attached to this bid is a PDF containing our audited circulation report, including a page broken down by zip code, in particular 98944.

Also attached to this bid is an example of our affidavit of publication. All legal notices are accompanied by a notarized affidavit of publication upon completion of their publication run. This example is linked to a legal notice published by the City of Sunnyside on January 9, 2018.

Ad proofs for each legal notice submitted for publication are generated before publication and sent to the attention of the person or office submitting the notice.

The Herald-Republic has been publishing legal notices in the Yakima Valley for decades, for the City of Yakima, Yakima County, and most municipalities within our distribution area.

RECEIVED

SEP 19 2018

**CITY OF SUNNYSIDE
CITY CLERK**

Xemail



Alliance for
Audited Media
TRANSACTION WITH TRUST

RECEIVED

SEP 19 2018

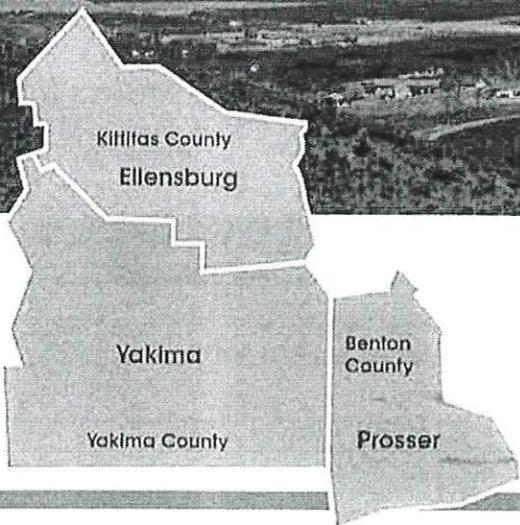
CITY OF SUNNYSIDE
CITY CLERK

Consolidated Media Report

1 Quarter ending June 30, 2016
Subject to Audit

YAKIMA HERALD REPUBLIC
A daily part of your life yakimaherald.com

Providing relevant news and information essential to promoting civic engagement, public accountability and quality of life for our Yakima Valley community, with a focused commitment to journalism excellence, business innovations and community leadership.



Our core distribution area ranges from Ellensburg through Yakima down to Prosser, with additional print and digital products reaching the region's growing tourism audience.



Quarterly Data Report

Q2 2016

Subject to Audit

Audited Every Other Year

Yakima (Yakima County), Washington

www.yakimaherald.com

CIRCULATION SUMMARY

	Sun	Avg Mon-Sat
TOTAL COMBINED AVERAGE CIRCULATION	23,691	21,153
YAKIMA HERALD-REPUBLIC		
Print (See Par. 1A)	23,537	21,000
Digital Nonreplica (See Par. 1B)	154	153
Total Combined Average Circulation	23,691	21,153

CIRCULATION DATA BY PUBLICATION

1A. YAKIMA HERALD-REPUBLIC - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	18,932	17,828
Single Copy Sales	3,395	1,281
Total Average Individually Paid Circulation	22,327	19,109
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	239	176
Total Average Business/Traveler Paid Circulation	239	176
Total Average Paid Circulation - Print	22,566	19,285
Qualified Circulation		
Home Delivery		
Targeted	48	50
Total Average Home Delivery	48	50
Single Copy		
Educational Copies	459	1,175
Employee/Independent Contractor	301	301
Retail/Business	163	189
Total Average Single Copy	923	1,665
Total Average Qualified Circulation - Print	971	1,715
Total Average Circulation - Print	23,537	21,000
1B. YAKIMA HERALD-REPUBLIC - DIGITAL NONREPLICA		
Paid Circulation		
Restricted Access Website	154	153
Total Average Paid Circulation - Digital Nonreplica	154	153
Total Average Circulation - Digital Nonreplica	154	153
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	23,691	21,153

2. TOTAL AVERAGE CIRCULATION BY MARKET

	Sun	Avg Mon-Sat
CITY ZONE - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	9,268	8,762
Single Copy Sales	2,031	672
City Zone - Total Average Individually Paid Circulation	11,297	9,434
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	169	98
City Zone - Total Average Business/Traveler Paid Circulation	169	98
City Zone - Total Average Paid Circulation - Print	11,466	9,530
Qualified Circulation		
Home Delivery		
Targeted	24	25
City Zone - Total Average Home Delivery	24	25
Single Copy		
Educational Copies	83	329
Employee/Independent Contractor	248	248
Retail/Business	148	168
City Zone - Total Average Single Copy	479	745
City Zone - Total Average Qualified Circulation - Print	503	770
City Zone - Total Average Circulation - Print	11,959	10,300

BALANCE IN NEWSPAPER DESIGNATED MARKET - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	8,601	7,953
Single Copy Sales	1,154	507
Balance in Newspaper Designated Market - Total Average Individually Paid Circulation	9,655	8,460
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	40	40
Balance in Newspaper Designated Market - Total Average Business/Traveler Paid Circulation	40	40
Balance in Newspaper Designated Market - Total Average Paid Circulation - Print	9,695	8,500
Qualified Circulation		
Home Delivery		
Targeted	21	22
Balance in Newspaper Designated Market - Total Average Home Delivery	21	22
Single Copy		
Educational Copies	334	780
Employee/Independent Contractor	42	42
Balance in Newspaper Designated Market - Total Average Single Copy	376	830
Balance in Newspaper Designated Market - Total Average Qualified Circulation - Print	397	852
Balance in Newspaper Designated Market - Total Average Circulation - Print	10,092	9,352

	Sun	Avg Mon-Sat
OUTSIDE NEWSPAPER DESIGNATED MARKET - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	1,165	1,113
Single Copy Sales	210	102
Outside Newspaper Designated Market - Total Average Individually Paid Circulation	1,375	1,215
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	40	40
Outside Newspaper Designated Market - Total Average Business/Traveler Paid Circulation	40	40
Outside Newspaper Designated Market - Total Average Paid Circulation - Print	1,415	1,255
Qualified Circulation		
Home Delivery Targeted	3	3
Outside Newspaper Designated Market - Total Average Home Delivery	3	3
Single Copy Educational Copies	42	58
Employee/Independent Contractor	11	11
Retail/Business	15	21
Outside Newspaper Designated Market - Total Average Single Copy	68	90
Outside Newspaper Designated Market - Total Average Qualified Circulation - Print	71	93
Outside Newspaper Designated Market - Total Average Circulation - Print	1,486	1,348
Total Average Circulation		
Total Average Circulation - Print		
Total Digital Nonreplica		
TOTAL AVERAGE CIRCULATION	23,837	21,000
	154	153
	23,691	21,153

NOTES

REPORT ENDING DATE

June 30, 2016

QUALIFIED RETAIL/BUSINESS

Included in Qualified Retail/Business are copies distributed through publisher-maintained venues. Verification is made of distribution to location only, and not of actual pick-up.

MARKET DESCRIPTION

Zone Reporting for this newspaper is defined as:

CITY ZONE is, in Yakima Census County Division, 2010 Census Tracts 1 through 15 and 16 (part), the delimited unincorporated community of Terrace Heights, city of Selah and in South Yakima Division, balance of Union Gap City, in Yakima County, Washington.

(City Zone includes the cities of Selah, Union Gap and Yakima plus the delimited unincorporated communities of Fairview-Sumach, Fruitvale, South Broadway and Terrace Heights.)

BALANCE IN NEWSPAPER DESIGNATED MARKET comprises Yakima County.

Publishing Plans

	<p>Frequency: Daily</p> <p>Delivery Vehicle(s): Print, online and mobile</p> <p>Primary Circulation Classification: Paid</p> <p>Home delivered print editions are distributed in broadsheet format.</p> <p>Website(s): www.yakimaherald.com</p>
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Carmela Solorzano, Advertising Manager
Telephone: 509-577-7676
114 N. 4th Street, P.O. Box 9668
Yakima, WA 98901-2707
e-mail: csolorzano@yakimaherald.com

We certify that to the best of our knowledge all data set forth in this Quarterly Data Report are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Seattle Times Company

YAKIMA HERALD-REPUBLIC, published by Seattle Times Company 114 N. 4th Street Yakima, WA 98901

TAMMY FAHSOLTZ

BOB CRIDER

Senior Circulation Manager

Publisher

**2018 Q1
Circulation by Zip Codes**

Edition 1	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	TMC
Grandview 98930	561	561	575	525	556	457	591	1283
Granger 98932	244	246	245	238	255	193	230	1203
Harrah 98933	80	78	84	79	81	82	90	0
Mabton 98935	126	126	123	120	126	112	154	929
Outlook 98938	91	91	92	89	92	77	83	0
Sunnyside 98944	824	825	857	804	843	792	1008	4881
Toppenish 98948	779	789	838	773	814	680	852	3378
Wapato 98951	707	715	744	704	738	646	836	838
White Swan 98952	231	233	239	221	230	165	200	2368
Zillah 98953	541	544	559	533	555	528	628	1894
Prosser 99350	274	274	282	267	276	261	293	0

Edition 2	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	TMC
Yakima 98901	2425	2429	2251	2384	2535	2291	2666	4413
Yakima 98902	3764	3766	3982	3760	3907	3743	4478	8367
Yakima 98903	1623	1635	1691	1626	1685	1651	1868	3438
Yakima 98908	4861	4872	5051	4855	5022	4782	5655	6118
Cowiche 98923	119	121	126	116	131	93	157	153
Moxee 98936	383	384	399	384	397	399	477	1263
Naches 98937	429	428	443	430	449	455	527	511
Selah 98942	1470	1479	1547	1474	1524	1511	1837	2569
Tieton 98947	184	185	191	182	186	170	182	51

Kititas County Edition 2	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	TMC
Cle Elum 98922	104	104	106	101	106	102	134	0
Ellensburg 98926	687	687	698	681	709	691	806	0
Kititas 98934	38	39	40	38	40	37	48	0

Mailed Subscriptions	No Inserts	20737	Required	20510	21382	No Inserts	Required	43657
	125	126	126	126	125	125	106	0

Important Information
 Inserts are unavailable to run on Monday or Saturday.
Zoning is not available: Wed., Sun., or Major Holidays
 Minimum preprinted insert bill quantity 5,000
Includes 2% spoilage

2018-2019 Average Circulation
 Daily: 21,165
 Sunday: 23,904



Affidavit of Publication

STATE OF WASHINGTON

COUNTY OF YAKIMA

Simon Sizer, being first duly sworn on oath deposes and says that she/he is the Accounting clerk of Yakima Herald-Republic, Inc., a daily newspaper. Said newspaper is a legal newspaper approved by the Superior Court of the State of Washington for Yakima County under an order made and entered on the 13th day of February, 1968, and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continually as a daily newspaper in Yakima, Yakima County, Washington. Said newspaper is now and has been during all of said time printed in an office maintained at the aforesaid place of publication of said newspaper.

That the annexed is a true copy of a:

it was published in regular issues (and not in supplement form) of said newspaper once each day and for a period of 1 times, the first insertion being on 01/09/2018 and the last insertion being on 01/09/2018

and the such newspaper was regularly distributed to its subscribers during all of the said period. That the full amount of the fee charged for the foregoing publication is the sum of

Accounting clerk

Sworn to before me this _____ day of, _____ 2018

Notary Public in and for the
State of Washington,
residing at Yakima