

**ORIGINAL**

RESOLUTION 2012 - 23

**A RESOLUTION OF THE CITY COUNCIL OF THE  
CITY OF SUNNYSIDE, WASHINGTON, APPROVING THE CITY'S DOWNTOWN  
REVITALIZATION ACTION PLAN  
(PLAN)**

**WHEREAS**, the City of Sunnyside in September of 2011 initiated a Downtown Revitalization Action Planning project to improve the town's appearance and provide direction for both public and private investment; and

**WHEREAS**, the Plan identifies streetscape amenities and landscape improvements, wider sidewalks, street and pedestrian lighting while considering parking needs, traffic flow and public utility upgrades; and

**WHEREAS**, a Steering Committee comprised of twenty enthusiastic business and property owners, community leaders and interested citizens provided valuable input throughout the planning process the City Council finds and determines that Exhibit "A" - titled Downtown Revitalization Action Plan, should be approved; and

**WHEREAS**, the City Council finds and determines that such approval is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

**NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF  
THE CITY OF SUNNYSIDE, WASHINGTON, as follows:**

**SECTION 1.** That the Downtown Revitalization Action Plan is incorporated herein by this reference and is hereby approved.

**SECTION 2.** This Resolution shall be effective upon passage, approval and signatures hereon in accordance with law.

**PASSED** this 26<sup>th</sup> day of March, 2012.

  
\_\_\_\_\_  
MIKE FARMER, MAYOR

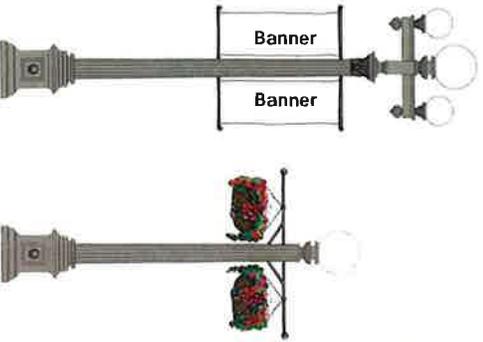
**ATTEST:**

  
\_\_\_\_\_  
DELILAH SAENZ, CITY CLERK

**APPROVED AS TO FORM:**

  
\_\_\_\_\_  
MENKE JACKSON BEYER EHLIS HARPER & PLANT, LLP  
Attorneys for the City of Sunnyside

## Project Components



## Neon Alley

### Legend



EXHIBIT "A"

# City of Sunnyside Downtown Revitalization Action Plan

## Steering Committee Summary January 2012



## Public Process

Approximately 100 people participated during the planning process.

**Visiting Workshop**  
September 14, 2011

**Walk & Talk Site Visit**  
September 15, 2011

**Workshop to prioritize project components & review street geometry**  
October 6, 2011

**Workshop with Business & Property Owners to review design concepts**  
November 10, 2011

**Public Forum**  
December 15, 2011



## Acknowledgements

### City Council

Mike Farmer, Mayor  
Don Vlieger, Deputy Mayor  
Theresa Hancock, Councilor  
Craig Hicks, Councilor  
Nick Paulakis, Councilor  
Jason Raines, Councilor  
James Restucci, Councilor

### City Staff

Mark J. Gervasi, City Manager

### Steering Committee

## Consultants



Quali Engineering • Land Surveying • Planning  
801 North 39th Avenue  
Yakima, WA 98902

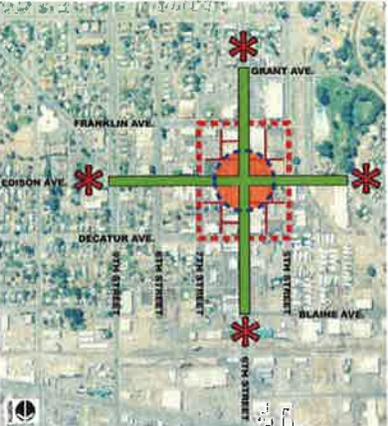


LANDSCAPE ARCHITECTURE  
215 Westlake Avenue North  
Seattle, WA 98109



## Project Description

The City of Sunnyside initiated a Downtown Revitalization Action Plan to improve the town's appearance and provide direction for both public and private investment. The plan identifies streetscape amenities and landscape improvements, wider sidewalks, street and pedestrian lighting while also considering parking needs, traffic flow and public utility upgrades. A Steering Committee comprised of twenty three enthusiastic business and property owners, community leaders and interested citizens provided valuable input throughout the planning process.



## Project Limits

The Steering Committee identified 6th Street and Edison Avenue as the town's main streets. Where they intersect is considered the heart of downtown with the project limits extending one block in each direction.

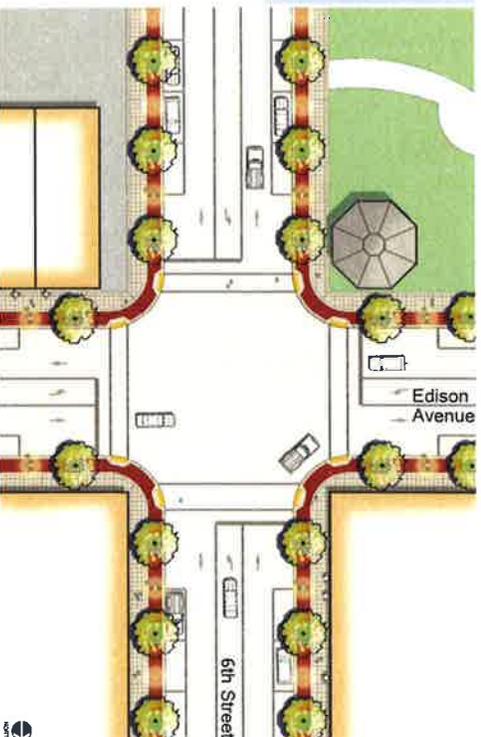
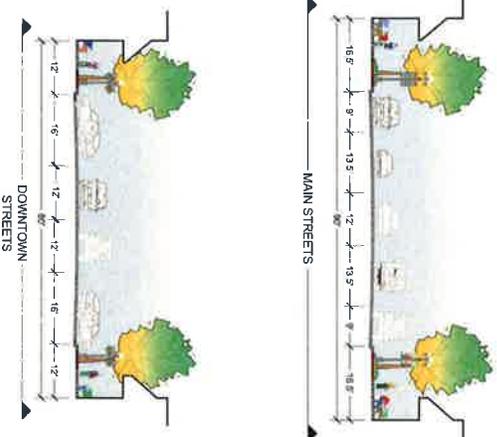


## Steering Committee Project Goals

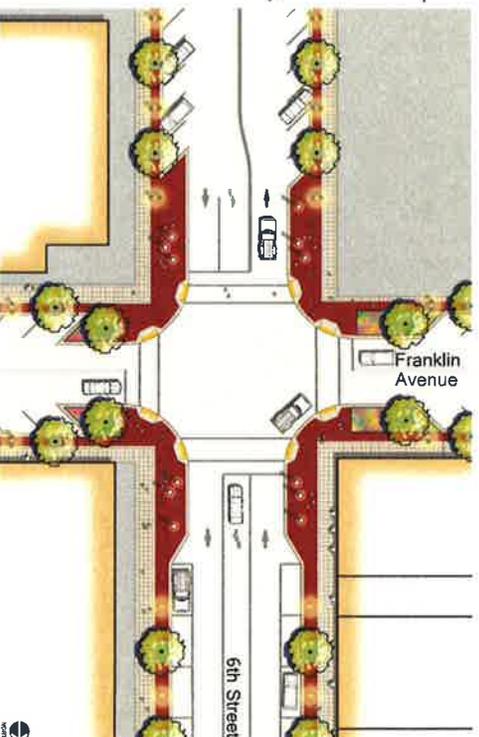
- Build on the Assets
- Turn Liabilities into Assets
- Celebrate Community with Events & Parades
- Welcome Visitors
- Share History, Culture & Industry
- Stay United, Positive, Friendly & Prosperous
- Create a Place to Return to

## Project Costs

\$3,134,000 Streetscape Improvements  
 \$526,000 Utility Improvements  
 \$3,660,000 Total Project Cost



## Main Streets Plan



## Downtown Streets Plan

## Concept

The "Sunnyside Reflections" concept expresses the goals of the Steering Committee by incorporating the following project components:

- Provides wider sidewalks for events and retail opportunities on the main streets by converting on angle parking to parallel parking.
- Incorporates the historic "globe" light fixture on all streets to enhance the pedestrian experience.
- Maintains the banner and flower basket program that currently exists on all streets.
- Locates a brick paving zone adjacent to the curb on all streets to recall the town's historic architecture and add warmth to the concrete sidewalks.
- Adds street trees with a columnar form and brilliant fall color.
- Uses artist designed vertical "story poles" that can be added over time, near the entries that depict the various aspects of the community's culture, history, industry and people.
- Establishes "Neon Alley" located between 5th Street and 6th Street adjacent to Centennial Park as a pedestrian corridor connecting Central Park to the Heart of Downtown. The alley will display the community's collection of vintage neon signs.
- Provides site furnishings including benches, trash receptacles, and electrical outlets for events and decorative street tree lights.