

ORIGINAL

RESOLUTION 2011 - 80

**A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SUNNYSIDE, WASHINGTON, ACCEPTING
BID AND AUTHORIZING THE DAILY SUN NEWS
AS OFFICIAL CITY NEWSPAPER FOR 2012**

WHEREAS, the City Council of the City of Sunnyside has previously authorized solicitation of bids for legal newspapers to serve as the official newspaper of the City of Sunnyside; and

WHEREAS, the City of Sunnyside has solicited sealed bids and received one bid in response to such solicitation; and

WHEREAS, the City Council finds and determines that the bid submitted by the Daily Sun News is the lowest responsive bid submitted by a qualified and responsible bidder; and

WHEREAS, the City Council finds and determines that acceptance of such bid and designation of the Daily Sun News as the official newspaper of the City of Sunnyside is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

**NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF
THE CITY OF SUNNYSIDE, WASHINGTON, as follows:**

Section 1. That the bid submitted by the Daily Sun News to serve as the official newspaper of the City of Sunnyside for the year 2012, all as set forth in its submitted proposal attached hereto as Exhibit "A", is hereby approved and accepted, and the City Manager is hereby authorized to execute any and all documents necessary or appropriate to accomplish such transaction.

Section 2. This Resolution shall be effective upon passage, approval and signatures hereon in accordance with law.

PASSED this 12th day of December, 2011.



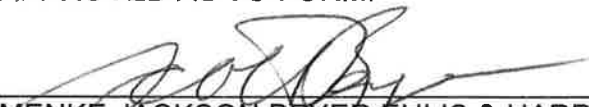
JAMES A. RESTUCCI, MAYOR

ATTEST:



DELILAH SAENZ, CITY CLERK

APPROVED AS TO FORM:



MENKE JACKSON BEYER EHLIS & HARPER, LLP
Attorneys for the City of Sunnyside

**CITY OF SUNNYSIDE
Specifications for Sealed Bids
For
OFFICIAL NEWSPAPER
2012**

The City of Sunnyside has solicited sealed bids from qualified legal newspapers to serve as the OFFICIAL NEWSPAPER of the City of Sunnyside for the year 2012. These specifications are prepared for qualified bidders.

General Information. The City of Sunnyside is a municipal corporation of the State of Washington, situated in Yakima County, approximately forty (40) miles southeast of the City of Yakima, within and along the Interstate 82 corridor. The population of the City of Sunnyside is approximately 15,210. Sunnyside is organized as an Optional Municipal Code City pursuant to Title 35A RCW, with a Council-Manager form of government.

General Needs of Publication. The City of Sunnyside publishes official documents and notices, including but not limited to: Notices of Public Hearing for City Council, Planning Commission, Advisory Boards and Commissions and Administrative Reviews for land use actions; publication of Ordinances and/or Ordinance Summaries; advertising and requests for bids and proposals; and land use environmental review notices.

Qualifications of Bidders. Qualified bidders must meet the requirements set forth for "legal newspapers" in Chapter 65.16 RCW. Qualified newspapers must be approved as a "legal newspaper" by order of the Yakima County Superior Court, must currently be a legal newspaper, and must have been so qualified for at least six (6) months prior to the date of this solicitation. The newspaper must be published regularly, at least once per week, in the English language. The newspaper must be of general circulation in the City of Sunnyside, and must be compiled in whole or in part in an office maintained at the place of publication. The newspaper must contain news of general interest as contrasted with news of interest primarily to an organization, group or class. The rate charged to the City of Sunnyside shall not exceed the national advertising rate extended by the newspaper to all general advertisers and advertising agencies in its published rate card.

By signing and submitting the Bid Documents in this packet, the bidder certifies that it meets the above qualifications. Qualifications are subject to confirmation by the City of Sunnyside.

Identification of Bidder. Please complete the following:

Name of Newspaper: **Sunnyside Daily Sun News**

Address (Office of Publication): **P.O. Box 878,
600 S. 6th St.
Sunnyside, WA 98944**

Contact Person:

Title:

Phone:

FAX:

Email:

Tim Graff

Publisher

509-837-4500

509-837-6397

TGraff@DailySunNews.com



EXHIBIT "A"

Number of Days per Week Newspaper is Published: 5 days per week.

Circulation within the City limits of Sunnyside: 2200.

Services and Rates.

Describe Rate(s) to be charged to City of Sunnyside for publications. Please describe all rates to be charged, and note different rates, if any, for different types of publication (i.e., legal notices, advertising, etc.). Please describe Rate per Column Inch of publication:

<u>Type of Publication</u>	<u>Rate (per Column Inch)</u>
Legal Notices	\$ 7.00 per col. Inch
Display Advertising	\$ 8.00 per col. Inch
Preprint Insertion Rate	\$ 61 per thousand
Color (spot or single)	\$ 90
Color (Full process)	\$ 180

Classified Rates – These rates are charged based on the number of lines and number of insertions on a sliding scale. The base price for a two line classified to publish one day is \$5.68. As the number of lines and consecutive insertion dates increase the cost goes down.

(Note: Rates must not exceed the national advertising rate as defined above and RCW 65.16.091)

- 1) Are there any charges, surcharges, taxes or other fees in addition to the above-described rates? If so, please describe:

There are no other charges, fees or taxes. In the event direct taxation is imposed on advertising, such tax is to be paid by the advertiser unless otherwise specified in the law.

- 2) If the City of Sunnyside desires publication of an item on a particular date, how much lead time is required by newspaper?

Lead time required is 48 hours prior to publication. More is appreciated when possible.

- 3) Please describe the services to be provided by bidder to the City of Sunnyside, together with any other information which bidder feels makes its newspaper the best choice for Official Newspaper of the City of Sunnyside:

As in the past we are always willing to work with city staff when special situations come up. Many times we have been able to accommodate a legal notice with just a couple of hours notice. While we cannot guarantee this level of service all the time, it is a service we have provided in the past to help the City of Sunnyside meet certain legal deadlines. We are always willing to work with the City when special needs arise. We also post all legal notices

EXHIBIT "A"

on the Washington Newspaper Publisher's Assoc. website at no cost to the city. To access the City of Sunnyside's legal advertising go to: <http://www.wnpa.com/public-notices>
Submission of Bids. Bids must be sealed and received by the City of Sunnyside **on or before 12:00 Noon, Tuesday, November 29, 2011**, at the office of the City Clerk at the following address:

Delilah Saenz, City Clerk
Sunnyside City Hall
818 East Edison Avenue
Sunnyside, Washington 98944

Questions may be directed to the City Clerk at the above address, by telephone at (509) 836-6310, or by email at dsaenz@ci.sunnyside.wa.us.

The successful bidder will be asked to enter into a contract to provide legal publications and publication services for the City of Sunnyside, for the year 2012. State law requires bidding for the Official Newspaper of the City of Sunnyside on an annual basis.

The City of Sunnyside reserves the right to reject any or all bids, and to waive minor irregularities in the bidding process.

The City of Sunnyside is an Equal Opportunity Employer.

Prepared by: Delilah Saenz
City Clerk

Dated: November 4, 2011.