

ORIGINAL

RESOLUTION 2011 - 75

**A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SUNNYSIDE, WASHINGTON, AUTHORIZING
PROFESSIONAL SERVICES AGREEMENTS FOR TOURISM PROMOTION
SERVICES WITH SUNNYSIDE CHAMBER OF COMMERCE,
MISS SUNNYSIDE FLOAT COMMITTEE, AND THE
YAKIMA VALLEY VISITORS AND CONVENTION BUREAU**

WHEREAS, the City of Sunnyside published a request for proposals for the use of Lodging Tax Funds on September 2, 7, 21 and 28, 2011; and

WHEREAS, the Lodging Tax Advisory Committee reviewed said proposals on October 26, 2011 as required by RCW 67.28; and

WHEREAS, the Lodging Tax Advisory Committee recommends to City Council of the City of Sunnyside the authorization of the requested appropriation be made to the 2012 budget; and

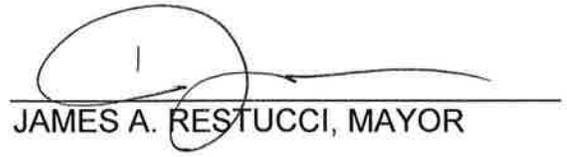
WHEREAS, the City Council finds and determines that acceptance of such proposals for reimbursement of certain costs of operation and maintenance of tourism-related services and advertising provided or secured is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

NOW THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON, as follows:

Section 1. That a summary of the proposals are attached hereto as Exhibit "A" and are hereby accepted; and the City Manager is hereby authorized to execute any contract and other documents necessary to accomplish such acceptance.

Section 2. This Resolution shall be effective upon passage and signatures hereon in accordance with law.

PASSED this 14th day of November, 2011.



JAMES A. RESTUCCI, MAYOR

ATTEST:



DELILAH SAENZ, CITY CLERK

APPROVED AS TO FORM:



MENKE JACKSON BEYER EHLIS & HARPER, LLP
Attorneys at Law

2012 Lodging Tax Proposals

	Agency	Project Title	Funding Request		LTAC Recommendation
			Priority 1	Priority 2	
1	Miss Sunnyside Committee	Miss Sunnyside Float	\$ 7,500	\$ 6,000	\$ 5,500
2	Sunnyside Chamber of Commerce	Cinco de Mayo Event	\$ 25,000	\$ 18,000	\$ 20,000
3	Sunnyside Chamber of Commerce	Sunshine Days/Sun & Shine Car Show	\$ 7,000	\$ 5,000	\$ 4,500
4	Sunnyside Chamber of Commerce	Sunnyside's Lighted Farm Implement Parade	\$ 7,000	\$ 5,000	\$ 7,000
5	Sunnyside Chamber of Commerce	Tourism Promotion or Tourism-related Facility	\$ 45,000	\$ 35,000	\$ 45,000 *
6	Yakima Valley Visitors & Convention Bureau	Regional Destination Marketing Services	\$ 6,100	\$ 1,300	\$ 3,000
TOTAL PROPOSALS SUBMITTED			\$ 97,600	\$ 70,300	\$ 85,000

* Full amount recommended IF no Chamber work is done.