

RESOLUTION 2011 - 03

**A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SUNNYSIDE, WASHINGTON, ACCEPTING
BID AND AUTHORIZING THE DAILY SUN NEWS
AS OFFICIAL CITY NEWSPAPER FOR 2011**

WHEREAS, the City Council of the City of Sunnyside has previously authorized solicitation of bids for legal newspapers to serve as the official newspaper of the City of Sunnyside; and

WHEREAS, the City of Sunnyside has solicited sealed bids and received bids in response to such solicitation; and

WHEREAS, the City Council finds and determines that the bid submitted by the Daily Sun News is the lowest responsive bid submitted by a qualified and responsible bidder; and

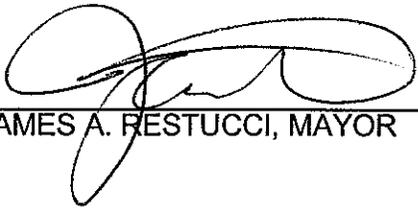
WHEREAS, the City Council finds and determines that acceptance of such bid and designation of the Daily Sun News as the official newspaper of the City of Sunnyside is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON, as follows:

Section 1. That the bid submitted by the Daily Sun News to serve as the official newspaper of the City of Sunnyside for the year 2011, all as set forth in its submitted proposal attached hereto as Exhibit A, is hereby approved and accepted, and the City Manager is hereby authorized to execute any and all documents necessary or appropriate to accomplish such transaction.

Section 2. This Resolution shall be effective upon passage, approval and signatures hereon in accordance with law.

PASSED this 10th day of January, 2011.



JAMES A. RESTUCCI, MAYOR

ATTEST:



DEBORAH A. ESTRADA, CITY CLERK

APPROVED AS TO FORM:



MENKE JACKSON BEYER EHLIS & HARPER, LLP
Attorneys at Law

AGREEMENT FOR OFFICIAL NEWSPAPER SERVICES - 2011

**By and Between
CITY OF SUNNYSIDE
And
SUNNYSIDE DAILY SUN NEWS**

THIS AGREEMENT is executed and entered into this ____ day of January, 2011, by and between the CITY OF SUNNYSIDE, a municipal corporation, and SUNNYSIDE DAILY SUN NEWS, a newspaper qualified to serve as legal newspaper for the City of Sunnyside.

I. Recitals

A. CITY OF SUNNYSIDE, hereafter called "City," is a municipal corporation of the State of Washington, with its City Hall located at 818 East Edison Avenue, Sunnyside, Washington 98944.

B. SUNNYSIDE DAILY SUN NEWS, hereafter called "Newspaper," is a legal newspaper company, with offices at 600 South 6th Street, P.O. Box 878, Sunnyside, Washington 98944.

C. Pursuant to state law, the City has solicited sealed bids from qualified newspapers to serve as the official newspaper of the City, and the bid from Newspaper was accepted pursuant to City Resolution 2011 - ____ approved January 10, 2011.

D. The parties desire to enter into an Agreement regarding provision of such services.

II. Agreement

WHEREFORE, in consideration of the mutual covenants, conditions and promises herein, the parties agree as follows:

1. Official Newspaper. City agrees that Newspaper is the official newspaper of the City for the term of this Agreement.

2. Official Newspaper Services. Newspaper shall provide those services as described in the "Specifications for Sealed Bids for Official Newspaper," a copy of which is attached hereto as Exhibit "A" and incorporated herein by this reference.

3. Compensation. City shall pay and remit to Newspaper those fees for services provided in accordance with the prices described in Exhibit "A," in accordance with applicable payment procedures of the City.

4. Term of Agreement. The term of this Agreement shall commence January 1, 2011 and continue through December 31, 2011. This Agreement may be extended

EXHIBIT 'A'

for a period deemed acceptable to both parties on terms acceptable to both parties. Either party may terminate this agreement upon ninety (90) days written notice to the other.

5. Entire Agreement. This Agreement, with attached Exhibit "A," constitutes the entire agreement of the parties, and shall not be modified or amended except in writing signed by both parties.

WHEREFORE, this Agreement is deemed executed on the date first reference above.

CITY OF SUNNYSIDE

SUNNYSIDE DAILY SUN NEWS

By: _____
Mark J. Gervasi
City Manager

By: _____
Tim Graff
Publisher

ATTEST:

Deborah A. Estrada, City Clerk

RECEIVED

NOV 29 2010

**CITY OF SUNNYSIDE
CITY CLERK**

**CITY OF SUNNYSIDE
Specifications for Sealed Bids
For
OFFICIAL NEWSPAPER
2011**

11-29-10 P04:13 IN

The City of Sunnyside has solicited sealed bids from qualified legal newspapers to serve as the OFFICIAL NEWSPAPER of the City of Sunnyside for the year 2011. These specifications are prepared for qualified bidders.

General Information. The City of Sunnyside is a municipal corporation of the State of Washington, situated in Yakima County, approximately forty (40) miles southeast of the City of Yakima, within and along the Interstate 82 corridor. The population of the City of Sunnyside is approximately 15,210. Sunnyside is organized as an Optional Municipal Code City pursuant to Title 35A RCW, with a Council-Manager form of government.

General Needs of Publication. The City of Sunnyside publishes official documents and notices, including but not limited to: Notices of Public Hearing for City Council, Planning Commission, and Advisory Boards and Commissions, and Administrative Reviews for land use actions; publication of Ordinances and/or Ordinance Summaries; advertising and requests for bids and proposals; and land use environmental review notices.

Qualifications of Bidders. Qualified bidders must meet the requirements set forth for "legal newspapers" in Chapter 65.16 RCW. Qualified newspapers must be approved as a "legal newspaper" by order of the Yakima County Superior Court, must currently be a legal newspaper, and must have been so qualified for at least six (6) months prior to the date of this solicitation. The newspaper must be published regularly, at least once per week, in the English language. The newspaper must be of general circulation in the City of Sunnyside, and must be compiled in whole or in part in an office maintained at the place of publication. The newspaper must contain news of general interest as contrasted with news of interest primarily to an organization, group or class. The rate charged to the City of Sunnyside shall not exceed the national advertising rate extended by the newspaper to all general advertisers and advertising agencies in its published rate card.

By signing and submitting the Bid Documents in this packet, the bidder certifies that it meets the above qualifications. Qualifications are subject to confirmation by the City of Sunnyside.

Identification of Bidder. Please complete the following:

Name of Newspaper: **Sunnyside Daily Sun News**

Address (Office of Publication): **P.O. Box 878,
600 S. 6th St.
Sunnyside, WA 98944**

Contact Person: **Tim Graff**
Title: **Publisher**
Phone: **509-837-4500**
FAX: **509-837-6397**
Email: **TGraff@DailySunNews.com**

Number of Days per Week Newspaper is Published: 5 days per week.
Circulation within the City limits of Sunnyside: 2,232

Services and Rates.

Describe Rate(s) to be charged to City of Sunnyside for publications. Please describe all rates to be charged, and note different rates, if any, for different types of publication (i.e., legal notices, advertising, etc.). Please describe Rate per Column Inch of publication:

<u>Type of Publication</u>	<u>Rate (per Column Inch)</u>
Legal Notices	\$ 6.50 per col. Inch
Display Advertising	\$ 8.00 per col. Inch
Preprint Insertion Rate	\$ 61 per thousand
Color (spot or single)	\$ 90
Color (Full process)	\$ 180

Classified Rates – These rates are charged based on the number of lines and number of insertions on a sliding scale. The base price for a two line classified to publish one day is \$5.68. As the number of lines and consecutive insertion dates increase the cost goes down.

(Note: Rates must not exceed the national advertising rate as defined above and RCW 65.16.091)

- 1) Are there any charges, surcharges, taxes or other fees in addition to the above-described rates? If so, please describe:

There are no other charges, fees or taxes. In the event direct taxation is imposed on advertising, such tax is to be paid by the advertiser unless otherwise specified in the law.

- 2) If the City of Sunnyside desires publication of an item on a particular date, how much lead time is required by newspaper?

Lead time required is 48 hours prior to publication. More is appreciated when possible.

- 3) Please describe the services to be provided by bidder to the City of Sunnyside, together with any other information which bidder feels makes its newspaper the best choice for Official Newspaper of the City of Sunnyside:

As in the past we are always willing to work with city staff when special situations come up. Many times we have been able to accommodate a legal notice with just a couple of hours notice. While we can not guarantee this level of service all the time, it is a service we have provided in the past to help the City of Sunnyside meet certain legal deadlines. We are always willing to work with the City when special needs arise.

Submission of Bids. Bids must be sealed and received by the City of Sunnyside on or before 12:00 Noon, Tuesday, November 30, 2010, at the office of the City Clerk at the following address:

Deborah A. Estrada, City Clerk
Sunnyside City Hall
818 East Edison Avenue
Sunnyside, Washington 98944

Questions may be directed to the City Clerk at the above address, by telephone at (509) 836-6310, or by email at destrada@ci.sunnyside.wa.us.

The successful bidder will be asked to enter into a contract to provide legal publications and publication services for the City of Sunnyside, for the year 2011. State law requires bidding for the Official Newspaper of the City of Sunnyside on an annual basis.

The City of Sunnyside reserves the right to reject any or all bids, and to waive minor irregularities in the bidding process.

The City of Sunnyside is an Equal Opportunity Employer.

Prepared by: Deborah A. Estrada
City Clerk

Dated: November 3, 2010.

RECEIVED

NOV 30 2010

CITY OF SUNNYSIDE
CITY CLERK

**CITY OF SUNNYSIDE
Specifications for Sealed Bids
for
OFFICIAL NEWSPAPER
2011**

11-30-10 10:41 AM

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By signing and submitting the Bid Documents in this packet, the bidder certifies that it meets the above qualifications. Qualifications are subject to confirmation by the City of Sunnyside.

Identification of Bidder. Please complete the following:

Name of Newspaper: Grandview Herald

Address (Office of Publication): 107 Division St.

Grandview, WA 98930

Contact Person: Linda Dodgson and Tim Miser

Title: Production and Legal Manager

Attachment B

Phone: (509) 882-3712

FAX: (509) 882-2833

Email: ads@recordbulletin.com

Number of Days per Week Newspaper is Published: 1 days per week.

Circulation within the City limits of Sunnyside: 17

Services and Rates.

Describe Rate(s) to be charged to City of Sunnyside for publications. Please describe all rates to be charged, and note different rates, if any, for different types of publication (i.e., legal notices, advertising, etc.). Please describe Rate per Column Inch of publication:

<u>Type of Publication</u>	<u>Rate (per Column Inch)</u>
Legal	\$3.95

(Note: Rates must not exceed the national advertising rate as defined above and RCW 65.16.091)

- 1) Are there any charges, surcharges, taxes or other fees in addition to the above-described rates? If so, please describe:

None

- 2) If the City of Sunnyside desires publication of an item on a particular date, how much lead time is required by newspaper?

8:30 a.m. Tuesday, prior to Wednesday publications.
(We will typeset earlier and make any changes on Tuesday morning.)

- 3) Please describe the services to be provided by bidder to the City of Sunnyside, together with any other information which bidder feels makes its newspaper the best choice for Official Newspaper of the City of Sunnyside:

If we are low bidder we will save the city quite a bit of money. All of our legals are posted on the Washington Publishers Website (WNPA) giving all taxpayers of Sunnyside access to them.

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Prepared by: Deborah A. Estrada
City Clerk

Dated: November 3, 2010.