

RESOLUTION 2015 - 105



ORIGINAL

**A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SUNNYSIDE, WASHINGTON, ACCEPTING
BID AND AUTHORIZING THE DAILY SUN NEWS
AS OFFICIAL CITY NEWSPAPER FOR 2016**

WHEREAS, the City Council of the City of Sunnyside has previously authorized solicitation of bids for legal newspapers to serve as the official newspaper of the City of Sunnyside; and

WHEREAS, the City of Sunnyside has solicited sealed bids and received one bid in response to such solicitation; and

WHEREAS, the City Council finds and determines that the bid submitted by the Daily Sun News is the lowest responsive bid submitted by a qualified and responsible bidder; and

WHEREAS, the City Council finds and determines that acceptance of such bid and designation of the Daily Sun News as the official newspaper of the City of Sunnyside is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON, as follows:

Section 1. That the bid submitted by the Daily Sun News to serve as the official newspaper of the City of Sunnyside for the year 2016, all as set forth in its submitted proposal attached hereto as Exhibit "A", is hereby approved and accepted, and the City Manager is hereby authorized to execute any and all documents necessary or appropriate to accomplish such transaction.

Section 2. This Resolution shall be effective upon passage, approval and signatures hereon in accordance with law.

PASSED this 14th day of December, 2015.



JAMES A. RESTUCCI, MAYOR

ATTEST:



DELILAH SAENZ, CMC, CITY CLERK

APPROVED AS TO FORM:



KERR LAW GROUP, PLLC
Attorneys for the City of Sunnyside

Identification of Bidder

Please complete the following:

Name of Newspaper: **Sunnyside Daily Sun News**
Address (Office of Publication): **P.O. Box 878,
600 S. Sixth St.
Sunnyside, WA 98944**
Contact Person: **Roger Harnack**
Title: **Publisher**

Authorized Signature: 

Phone: **509-837-4500**
FAX: **509-837-6397**
Email: **rharnack@DailySunNews.com**
Number of Days per Week Newspaper is Published: **5 days per week**

Circulation within the City limits of Sunnyside: **2100.**

Services and Rates.

Describe Rate(s) to be charged to City of Sunnyside for publications. Please describe all rates to be charged, and note different rates, if any, for different types of publication (i.e., legal notices, advertising, etc.). Please describe Rate per Column Inch of publication:

<u>Type of Publication</u>	<u>Rate (per Column Inch)</u>
Legal Notices	\$ 7.50 per col. Inch
Display Advertising	\$ 8.00 per col. Inch
Preprint Insertion Rate	\$ 61 per thousand
Color (spot or single)	\$ 65
Color (Full process)	\$ 90

Classified Rates – These rates are charged based on the number of lines and number of insertions on a sliding scale. The base price for a two line classified to publish one day is \$5.68. As the number of lines and consecutive insertion dates increase the cost goes down.

(Note: Rates must not exceed the national advertising rate as defined above and RCW 65.16.091)

- 1) Are there any charges, surcharges, taxes or other fees in addition to the above-described rates? If so, please describe:

There are no other charges, fees or taxes. In the event direct taxation is imposed on advertising, such tax is to be paid by the advertiser unless otherwise specified in the law.

EXHIBIT "A"

- 2) If the City of Sunnyside desires publication of an item on a particular date, how much lead time is required by newspaper?

Legal notices should be in our office by 3 p.m. the day prior to publication. More is appreciated when possible. Should a special circumstance arise when a legal notice is received later, our staff will make every effort possible to ensure publication in the requested edition.

- 3) Please describe the services to be provided by bidder to the City of Sunnyside, together with any other information which bidder feels makes its newspaper the best choice for Official Newspaper of the City of Sunnyside:

We are always willing to work with city staff when special situations come up. In the past, we have been able to accommodate a legal notice with just a couple of hours' notice. While we cannot guarantee this level of service all the time, it is a service we have provided in the past to help the city of Sunnyside meet certain legal deadlines. We are always willing to work with the city when special needs arise. We also post all legal notices on the Washington Newspaper Publisher's Association website at no cost to the city. To access the city of Sunnyside's legal advertising go to: <http://www.wnpa.com/public-notices> Legal notices are also posted to the Daily Sun News website and mobile platform at no additional cost.