

LODGING TAX ADVISORY COMMITTEE MEETING
Meeting Minutes
October 15, 2015 – 3:30 PM

City Hall – Executive Conference Room
818 E. Edison Ave., Sunnyside, Washington

CALL TO ORDER – ROLL CALL

Committee Member(s) Present:

Francisco Guerrero, City Council and Committee Chair
Tom Denlea (Lodging Business)
Martin Beeler (Lodging Business)
Deb Estrada (Tax Utilizing Agency)

Committee Member(s) Absent:

Tom Dolan (Tax Utilizing Agency) – left message indicating he would not make meeting

City Staff Present:

Delilah Saenz, City Clerk/Executive Assistant

Visitors Present:

Rocio Ramos, Miss Sunnyside Committee
Diane Kilian, Miss Sunnyside Committee
Terri Alvarez-Ziegler, Miss Sunnyside Committee
Stephanie Gangle, Yakima Valley Tourism
Greg Schlieve, American Legion Post
John Nyboer, Northwest Nitro Nationals
Tony Andreas, Northwest Nitro Nationals

1. ACTIVE AGENDA:

A. Minutes

Approve minutes from the September 24, 2015 meeting.

Mr. Denlea moved to approve the minutes from the September 24, 2015 meeting; seconded by Mr. Beeler. Motion carried with 4 yes and 0 no votes.

B. Vision of LTAC

Due to the amount of proposals to be reviewed, Chair Guerrero asked if there was any objection to moving this item to the next meeting; without objection, so ordered.

C. Review RFPs (Project Proposals)

I. Sunnyside Events Committee (2015 event)

Due to funds already being allocated for 2015, committee moved on to proposals for 2016.

II. Miss Sunnyside I

Ms. Estrada moved to approve \$6,100 in funding for the float; with no second received, motion died.

Mr. Beeler moved to approve \$6,600 in funding for the float; seconded by Ms. Estrada.

Motion carried with 3 yes and 1 no vote. (Denlea against motion)

III. Miss Sunnyside II

Mr. Beeler moved to table this item for a later date until more information is received regarding the true costs for insurance coverage; without objection, so ordered.

IV. Yakima Valley Tourism

Mr. Denlea moved to approve \$7,500 in funding for Item A (1 page) and Item C with a caveat the committee would look at additional funding if there's a need. Ms. Gangle stated the two items would cost \$7,550. Mr. Denlea amended his motion to reflect the correct dollar amount of \$7,550; seconded by Ms. Estrada.

Motion carried with 4 yes and 0 no votes.

Chair Guerrero announced Mr. Nyboer requested his item be moved up due to a prescheduled flight he needed to get to; without objection, so ordered.

V. Northwest Nitro Nationals

Mr. Denlea moved to approve \$7,500 in funding for the Northwest Nitro Nationals; with no second received, motion died.

Mr. Beeler moved to approve \$10,000 in funding for the Northwest Nitro Nationals; seconded by Ms. Estrada.

Motion carried with 3 yes and 1 no vote. (Denlea against motion)

VI. American Legion Post (Veteran's Plaza)

Mr. Denlea moved to approve \$17,500 in funding to the American Legion Post (granite wall); seconded by Mr. Beeler.

Motion carried with 4 yes and 0 no votes.

VII. American Legion Post (Fallen Heroes 5K Run)

Mr. Denlea moved to approve \$4,000 in funding to the American Legion Post for speaker system(s); Ms. Estrada moved to amend the motion by inserting the phrase "surplus to be used for marketing"; seconded by Mr. Denlea.

Motion carried with 4 yes and 0 no votes.

D. Schedule Date for Next Meeting

Next meeting will tentatively be held on Thursday, November 19, 2015 at 3:30 PM, provided Miss Sunnyside has updates regarding insurance costs.

E. Items to Review/Discuss at Next Meeting

- Approval of Minutes (10/15/15 meeting)
- Recap Vision
- Review RFPs

2. ADJOURNMENT.

There being no further business to come before the Committee, Chairman Guerrero adjourned the meeting at 5:20 PM.

Respectfully Submitted,

/s/ Delilah Saenz

Delilah Saenz, CMC, City Clerk

Lodging Tax Advisory Committee
Minutes – October 15, 2015