

**LODGING TAX ADVISORY COMMITTEE MEETING**  
**Meeting Minutes**  
**September 24, 2015 – 3:30 PM**

**City Hall – Executive Conference Room**  
**818 E. Edison Ave., Sunnyside, Washington**

**CALL TO ORDER – ROLL CALL**

Committee Member(s) Present:

Francisco Guerrero, City Council and Committee Chair  
Tom Denlea (Lodging Business)  
Tom Dolan (Tax Utilizing Agency)

Committee Member(s) Absent:

Martin Beeler (Lodging Business)  
Deb Estrada (Tax Utilizing Agency)

City Staff Present:

Delilah Saenz, City Clerk/Executive Assistant

Visitors Present:

Laura Gjovaag, Daily Sun News

**1. ACTIVE AGENDA:**

A. Minutes

Approve minutes from the August 27, 2015 meeting.

Mr. Denlea moved to approve the minutes from the August 27, 2015 meeting to include removing Mr. Dolan was late for the meeting; seconded by Mr. Dolan. Motion carried with 3 yes and 0 no votes.

B. Vision of LTAC

Consensus of committee was to have vision be the following: Support events that complement each other and bring in tourism. The committee also agreed the city needs to create a unique identity/image for itself based on its strengths.

C. Schedule Date for Next Meeting

Next meeting will be held on Thursday, October 15, 2015 at 3:00 PM.

D. Items to Review/Discuss at Next Meeting

- Approval of Minutes (9/24/15 meeting)
- Recap Vision
- Review RFPs

**2. ADJOURNMENT.**

There being no further business to come before the Committee, Chairman Guerrero adjourned the meeting at 4:34 PM.

Respectfully Submitted,

/s/ Delilah Saenz

Delilah Saenz, CMC, City Clerk