

LODGING TAX ADVISORY COMMITTEE MEETING
Meeting Minutes
August 27, 2015 – 3:30 PM

City Hall – Executive Conference Room
818 E. Edison Ave., Sunnyside, Washington

CALL TO ORDER – ROLL CALL

Committee Member(s) Present:

Francisco Guerrero, City Council and Committee Chair
Tom Denlea (Lodging Business)
Martin Beeler (Lodging Business)
Tom Dolan (Tax Utilizing Agency) (arrived late)

Committee Member(s) Absent:

none

City Staff Present:

Delilah Saenz, City Clerk/Executive Assistant
Don Day, City Manager

Visitors Present:

none

1. ACTIVE AGENDA:

A. Minutes

Approve minutes from the May 7, 2015 meeting.

Mr. Denlea moved to approve the minutes from the May 7, 2015 meeting; seconded by Mr. Dolan. Motion carried with 4 yes and 0 no votes.

B. Recap Funding – Daybreak Rotary – Summer Ale Fest

Event well-attended (400-500); Discussed requesting date to be changed to early May; stated proceeds are going towards youth activities in Sunnyside

C. Feedback on Conceptual Idea for Future of Tourism/RFP

This contract would be used to oversee/execute tourism promotion plan for Sunnyside.

D. Tourism Promotion Area - update

Item presented to council and was well-received; need to work on signatures to present ordinance to City Council; if approved, a TPA committee will be formed, possibly separate from the LTAC.

E. 2016 RFP for Tourism Events (RFP Out by: September 25, 2015 and due October 16, 2014)

Modify language to read first review October 16, 2015 and add language that no applications will be received when funding has been exhausted.

Committee reviewed the RFP for the Tourism Promoter/Coordinator.

Without objection, committee agreed to send out both RFP for Tourism Events and Tourism Promoter/Coordinator by September 2nd and due by October 2nd for review on October 15th at 3:00 PM.

Without objection, the LTAC also recommended budgeting \$150,000 for the 2016 fiscal year.

F. Schedule Date for Next Meeting

Thursday, September 24, 2015 at 3:30 pm. to discuss the vision of LTAC

F. Items to Review/Discuss at Next Meeting

- Approval of Minutes (8/27 meeting)
- Vision of LTAC

2. ADJOURNMENT.

There being no further business to come before the Committee, Chairman Guerrero adjourned the meeting at 5:03 PM.

Respectfully Submitted,

/s/ Delilah Saenz

Delilah Saenz, CMC, City Clerk