

**LODGING TAX ADVISORY COMMITTEE MEETING**  
**Meeting Minutes**  
**March 12, 2015 – 3:30 PM**

**City Hall – Executive Conference Room**  
**818 E. Edison Ave., Sunnyside, Washington**

**CALL TO ORDER – ROLL CALL**

**Due to lack of quorum, no official meeting was held.**

Chair Guerrero and Mr. Denlea reviewed the RFP and Scope of Work for the *Conceptual Idea for the Future of Tourism*.

**Committee Member(s) Present:**

Francisco Guerrero, City Council and Committee Chair  
Tom Denlea, (Lodging Business) (arrived late)

**Committee Member(s) Absent:**

Teri Alvarez-Ziegler, (Tax Utilizing Agency) – resigned prior to meeting; position now vacant  
Martin Beeler (Lodging Business) – called to see if he was coming; was unaware of meeting  
Tom Dolan (Tax Utilizing Agency) – called to see if he was coming; was unaware of meeting

**City Staff Present:**

Delilah Saenz, City Clerk/Executive Assistant

**Visitors Present:**

John Fannin, Daily Sun News

**1. ACTIVE AGENDA:**

- A. Approve minutes from the February 12, 2015 meeting.
- B. Recap City Council RFP approvals
  - 1. American Legion Post (\$6,000)
- C. Presentation by Mieka Miller, Affinity Influencing Systems  
Review/discuss Sunnyside Tourism App
- D. Conceptual Idea for Future of Tourism
- E. Tourism Promotion Area - update
- F. Schedule Date for Next Meeting  
Thursday, April 9, 2015 @ 3:30 PM
- G. Items to Review/Discuss at Next Meeting

**2. ADJOURNMENT.**

Respectfully Submitted,

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Delilah Saenz, CMC, City Clerk