

LODGING TAX ADVISORY COMMITTEE MEETING
Meeting Minutes
January 8, 2015 – 3:30 PM

City Hall – Executive Conference Room
818 E. Edison Ave., Sunnyside, Washington

CALL TO ORDER – ROLL CALL

Chair Guerrero called the meeting to order at 3:30 p.m.

Committee Member(s) Present:

Francisco Guerrero, City Council and Committee Chair
Teri Alvarez-Ziegler, (Tax Utilizing Agency) (arrived late)
Tom Dolan (Tax Utilizing Agency)
Tom Denlea, (Lodging Business) (arrived late)
Martin Beeler (Lodging Business)

Committee Member(s) Absent:

none

City Staff Present:

Delilah Saenz, City Clerk/Executive Assistant

Visitors Present:

Greg Schlieve, American Legion Post
John Fannin, Daily Sun News

1. ACTIVE AGENDA:

A. Approve minutes from the December 10, 2014 meeting.

Mr. Denlea arrived.

Mr. Denlea recommended modifying the second page, second paragraph, first sentence and adding the following language to the end of the sentence, “

Ms. Alvarez-Ziegler arrived.

Mr. Beeler moved to approve the minutes with the recommended changes; seconded by Mr. Denlea. Motion carried with 5 yes and 0 no votes.

B. Review 2015 RFP's

1. Sunnyside Chamber & Black Rock Creek Golf Course

Committee reviewed the RFP for the Black Rock Creek Golfing Stay and Play Package. Ms. Alvarez-Ziegler placed a phone call to Deputy Mayor Hancock, who had information that allowed the committee to make recommendation without holding for another meeting to gather answers to their questions.

Mr. Beeler moved to recommend \$4,000 in funding for this project; seconded by Ms. Alvarez-Ziegler. Motion carried with 4 yes and 1 no vote. (Denlea against motion)

2. American Legion Post

Ms. Alvarez-Ziegler stated she would like to see city events incorporated with the showcasing of the Memorial Plaza; others agreed.

Mr. Denlea moved to recommend \$10,000 in funding for this project; seconded by Mr. Beeler. Motion carried with 5 yes and 0 no votes.

C. Tourism Promotion Area - update

Chair Guerrero reviewed with the committee the changes he made to the petition, as recommended by the committee at the last meeting.

Mr. Denlea stated the committee should stay the course and complete this project, then forward to City Council; there was no objection by the committee.

D. Conceptual Idea for Future of Tourism

Item moved to next meeting due to lack of time remaining for meeting.

F. Schedule Date for Next Meeting

Thursday, February 12, 2015 @ 3:30 pm

G. Items to Review/Discuss at Next Meeting

- 1) Conceptual Idea for Future of Tourism/RFP
- 2) Tourism Promotion Area – update
- 3) Approval of minutes
- 4) Update on funded projects by City Council

2. ADJOURNMENT. There being no further business to come before the Committee, Chair Guerrero adjourned the meeting at 4:51 PM.

Respectfully Submitted,

Delilah Saenz, CMC, City Clerk