

LODGING TAX ADVISORY COMMITTEE MEETING
Meeting Minutes
June 19, 2014 – 3:00 PM

City Hall – Executive Conference Room
818 E. Edison Ave., Sunnyside, Washington

CALL TO ORDER – ROLL CALL

Chair Guerrero called the meeting to order at 3:10 p.m.

Committee Member(s) Present:

Francisco Guerrero, City Council and Committee Chair
Teri Alvarez-Ziegler, (Tax Utilizing Agency)
Martin Beeler, (Lodging Business)

Committee Member(s) Absent:

Tom Denlea, (Lodging Business)
Bill Flower, (Tax Utilizing Agency)

City Staff Present:

Delilah Saenz, City Clerk/Executive Assistant

Media Present:

Laura Gjovaag, Daily Sun News

Visitors Present:

Eric Placzek, Best Western

1. ACTIVE AGENDA:

A. Minutes

1. Approve minutes from the March 27, 2014 meeting.

Mr. Beeler moved to approve the minutes from the March 27th meeting; seconded by Ms. Alvarez-Ziegler. Motion carried with 3 yes and 0 no votes.

B. Vision of Lodging Tax Advisory Committee

1. Where we are and where would we like to go

COMMITTEE CONSENSUS: Definitions as follows: 1) Short term – 1 year event or new event; 2) Intermediate term – 2 – 3 year event; 3) Long term – Recurring event 4+ years (ongoing)

C. Review/Discuss RFP form

1. Review DRAFT 2015 RFP application

Committee reviewed modifications made to the application and agreed to make a few more minor changes before reviewing one final time at the next meeting.

D. Modify Reporting Requirements

1. Review DRAFT 2015 Reporting Requirements form

Committee reviewed form and didn't have any changes to it at this time. Would like to see form completed by groups that received funding and event has already taken place. (5 de mayo and Northwest Nitro Nationals)

E. Year End Project Review

1. What does the Committee want to see from agencies funded?

The Committee would like to see funded projects report to City Council and provide an update on what went well and what they would like to improve on in the following year(s). Mr. Beeler indicated he would like to know what each group is doing to help self-sustain their project/event. The committee would also like to see events tied in with other businesses in Sunnyside.

F. Schedule Date for Next Meeting

The Committee agreed to hold the next meeting on Thursday, September 11, 2014 at 3:00 pm.

G. Items to Review/Discuss at Next Meeting

Items for discussion at the next meeting are as follows:

- Approve minutes of the 6/19/14 meeting
- Final review of 2015 RFP application
- Funding projections and expenditures

Chairman Guerrero announced if committee members have anything to add, to please submit to him or the City Clerk.

2. ADJOURNMENT. There being no further business to come before the Committee, Chairman Guerrero adjourned the meeting at 3:50 PM.

Respectfully Submitted,

/s/ Delilah Saenz

Delilah Saenz, CMC, City Clerk