

RESOLUTION 2012 - 90



**A RESOLUTION OF THE CITY COUNCIL OF THE  
CITY OF SUNNYSIDE, WASHINGTON, AUTHORIZING  
PROFESSIONAL SERVICES AGREEMENTS FOR TOURISM PROMOTION  
SERVICES WITH SUNNYSIDE CHAMBER OF COMMERCE,  
AND THE MISS SUNNYSIDE FLOAT COMMITTEE**

**WHEREAS**, the City of Sunnyside published a request for proposals for the use of Lodging Tax Funds on August 31, September 6, and 20, 2012; and

**WHEREAS**, the Lodging Tax Advisory Committee reviewed said proposals on November 8, 2012 as required by RCW 67.28; and

**WHEREAS**, the Lodging Tax Advisory Committee recommends to City Council of the City of Sunnyside the authorization of the requested appropriation be made to the 2013 budget; and

**WHEREAS**, the City Council finds and determines that acceptance of such proposals for reimbursement of certain costs of operation and maintenance of tourism-related services and advertising provided or secured is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare.

**NOW THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON, as follows:**

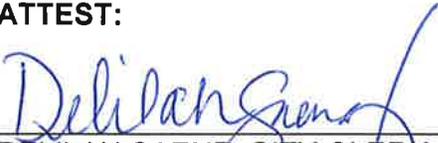
**Section 1.** That a summary of the proposals are attached hereto as Exhibit "A" and are hereby accepted; and the Interim City Manager is hereby authorized to execute any contract and other documents necessary to accomplish such acceptance.

**Section 2.** This Resolution shall be effective upon passage and signatures hereon in accordance with law.

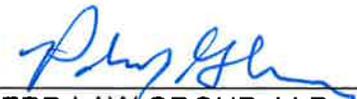
**PASSED** this 10<sup>th</sup> day of December, 2012.

  
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MIKE FARMER, MAYOR

**ATTEST:**

  
\_\_\_\_\_  
DELILAH SAENZ, CITY CLERK

**APPROVED AS TO FORM:**

  
\_\_\_\_\_  
KERR LAW GROUP, LLP  
Attorneys for the City of Sunnyside

**2013 Lodging Tax Proposals**

	Agency	Project Title	Funding Request		2012 Funding	2013 Recon
			Priority 1	Priority 2		
1	Miss Sunnyside Committee	Miss Sunnyside Float	\$ 7,600	\$ 6,000	\$ 7,500	\$
2	Sunnyside Chamber of Commerce	Cinco de Mayo Event	\$ 23,000	\$ 18,000	\$ 20,000	\$
3	Sunnyside Chamber of Commerce	Pole Decorations	\$ 19,500	\$ 16,000	\$ -	\$
4	Sunnyside Chamber of Commerce	Sunshine Days/Sun & Shine Car Show	\$ 7,000	\$ 5,000	\$ 5,000	\$
5	Sunnyside Chamber of Commerce	Sunnyside's Lighted Farm Implement Parade	\$ 10,000	\$ 7,000	\$ 7,000	\$
6	Sunnyside Chamber of Commerce	Tourism Promotion or Tourism-related Facility	\$ 45,000	\$ 38,000	\$ 45,000	\$
7	YVVCB	Regional Destination Marketing Services	\$ 6,000	\$ -	\$ 3,000	\$
			<b>\$ 118,100</b>	<b>\$ 90,000</b>	<b>\$ 87,500</b>	<b>\$</b>

\* Not to exceed \$3,000 & will purchase a la carte items

\*\* Fund \$10,000 and Chamber to collect donations/sponsorships with City matching up to an additional \$5,000 for a total of \$15,000

***Proposals Received after RFP Deadline (September 26, 2012)***

8	Transformation Sunnyside	Pepper Festival	\$ 5,000	\$ 3,333	\$ -	\$
			<b>\$ 5,000</b>	<b>\$ 3,333</b>	<b>\$ 175,000</b>	<b>\$</b>
<b>TOTAL PROPOSALS SUBMITTED</b>			<b>\$ 123,100</b>	<b>\$ 93,333</b>		